

The following is an English version of the official Japanese announcement, which has been given to the JASDAQ and the media in Tokyo, Japan.



July 6, 2016

Company: SPARX Group Co., Ltd.
(JASDAQ Standard Code: 8739)

Notice On the Execution of Investment In SORACOM, M2M Connection Service, which is Crucial in IoT Era

The global telecommunications platform spearheaded by Toyota Motor Corporation and KDDI Corporation is studying the application of SORACOM's technologies.

Tokyo (July 6, 2016) – The Company has executed a new investment (JPY 700 million) in SORACOM, Inc. (hereinafter “SORACOM”) from “Mirai Creation Investment Limited Partnership” (“Fund”), which was established in November 2015. SORACOM is a startup company, providing IoT/M2M (machine to machine), including sensors, devices, and connection services. Following the investment from the Fund, SORACOM will develop telecommunication technologies to establish the global telecommunication network led by Toyota Motor Corporation (Toyota), one of the investor of the Fund, and KDDI Corporation (Note).

(Note)

<http://newsroom.toyota.co.jp/en/detail/12299985/>

■ Overview of the Investment

SORACOM was founded in 2015. It has a vision, “Connecting all the people and things in society”. SORACOM’s secured network at low costs, has been leading about 2,000 user accounts in half a year, which wants to survive coming IoT era, after the launch of its service in late September 2015. It will accelerate expanding its business to overseas.

■ Overview of the “Fund”

The Fund targets to invest in enterprises and projects that possess innovative technologies in the core fields of artificial intelligence (AI), robotics, technologies to help achieving a hydrogen-based society, as well as other related projects. The Fund began its operations in November 2015 with SPARX Group Co., Ltd. (SPARX) as an operator, invested by Toyota, Sumitomo Mitsui Banking Corporation and SPARX. At the end of May, AUM reaches 21.6 billion yen. The fund invested 8 companies, from U.S. and Japan.

■ Related Press Release

“Toyota and Sumitomo Mitsui Banking Corporation to Invest in New Investment Fund Established by SPARX Group Co., Ltd.” dated November 4, 2015.

<http://www.sparxgroup.jp/press/uploads/PressE151104-01.pdf>

“Notice Concerning the Execution of First Investment Project by Mirai Creation Fund” dated January 5, 2016.

<http://www.sparxgroup.jp/press/uploads/PressE160105-01.pdf>

“Notice Concerning the Execution of First Investment Project by Mirai Creation Fund” dated January 13, 2016.

<http://www.sparxgroup.jp/press/uploads/PressE160113-01.pdf>

The following is an English version of the official Japanese announcement, which has been given to the JASDAQ and the media in Tokyo, Japan.

“Notice Concerning the Execution of First Investment In Energy Storage Venture by Mirai Creation Fund” dated March 30, 2016.

<http://www.sparxgroup.jp/press/uploads/PressE160330-01.pdf>

“INCJ, SPARX Group and Mitsubishi UFJ Capital to invest in 3D MEDiA Co., Ltd. Company develops and markets world's first "3D robot vision system" dated May 26, 2016.

<http://www.sparxgroup.jp/press/uploads/PressE160526-01.pdf>

“Notice On the Execution of Investment In WHILL, Revolutionary Next-Generation Personal Mobility Device Company” dated June 1, 2016.

<http://www.sparxgroup.jp/press/PressE160601-01.pdf>

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